



## Sponsorship Opportunities

First Annual Mexico Invitational  
*El Grande Cookoff*  
July 4, 2009 at Vista Antigua

### About the Event

The Mexico Invitational *El Grande Cookoff*, the first of its kind in Mexico, pitting the best BBQ teams in Mexico in a head-to-head competition for best brisket, sausage, ribs, "open" category, beans and Texas-style chili. Local restaurants and BBQ aficionados alike will be competing in the event. The program for the day includes music, supervised children's activities and Team Sorting, an exciting timed competition on horseback. Proceeds from the event benefit the thousands of Mexican children and families served by the local charities **Feed the Hungry** and **Patronato Pro Niños**.

### Sponsorship Opportunities

#### Entertainment Tent Sponsor - \$50,000 pesos

- Large vinyl banner with your logo – The "Your Company" Stage behind the performers
- Full page ad on the back of the program
- Vendor tent in a premium location
- Logos on all promotional materials
- One page ad on the website
- Promotional material on the tables in the tent

#### VIP Tent Sponsor - \$20,000 pesos

- Large vinyl banner with your logo prominently displayed on the tent
- Table tents with your ad on all tables
- Vendor tent in a premium location
- Logos on all promotional materials
- One page ad on the website

#### Team Sorting Sponsor - \$10,000 pesos

- Large vinyl banners on the corral walls
- Vendor tent in a premium location
- Logos on all promotional materials
- Caps with your logo for event participants
- Logo in the program
- Logo and link on the website

**Childrens' Activity Sponsor - \$7,500**

- Large vinyl banner with your logo prominently displayed in the childrens' area
- Vendor tent in a premium location
- Logos on all promotional materials
- Logo in the program
- Logo and link on the website

**Premium Tent (Vendor or Cooking Team) - \$1,500**

- 5 x5 tent with premium placement
- All entry fees for BBQ teams waived
- 2 badges for the event
- Logos on all promotional materials
- Logo and link on the website
- Logo in the program

**Planned Advertisement for the Event**

Your logos will be included in all promotional material if you commit by May 31.

- 5,000 flyers distributed in San Miguel and all expat post office boxes (2,500)
- Atencion ads- June 5, 12, 19, 26 and July 3
- Articles submitted to key publications in San Miguel and other parts of Mexico – Atencion, Perfiles, El Consejo, The News and El Correo.
- Google ads
- Explore & Go Mexico weekly email announcements starting June 1.
- Large sign across Ancha de San Antonio
- Event program

## Logo Placement



**Home**  
**San Miguel: Location,**  
**Info & Lodging**  
**Cookoff Info**  
**Vendors**  
**About the Charities**  
**Tell a Friend!**

**VISTA ANTIGUA** is hosting the first annual Mexico Invitational **El Grande Cookoff** in San Miguel de Allende pitting the best BBQ teams in Mexico in a head-to-head competition for best brisket, sausage, ribs, "open" category, beans, Texas-style chili and margaritas... all to benefit the thousands of Mexican children and families served by the local charities Feed the Hungry and Patronato Pro Niños. Stay tuned for details!

**CALL FOR COOKS!**  
If you like to cook BBQ, we need you!  
[Click here](#) for more information and to signup your team!

Send me event updates  
email address

   
*Patronato Pro Niños*

   

**VISTA ANTIGUA**  
16th-century views. 21st-century living.

**Corona**  
Extra

explore&gomexico  
HOUSE & GARDEN  
PROPERTY MANAGEMENT

coates/dolan  
CONSCIENTIOUS DEVELOPMENT

And what better day for BBQ than the 4th of July?